# **Mohammad Karimi**

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### **EDUCATION**

**B.Eng. in Software Engineering** 

Shandong University of Science and Technology | 山东科技大学

**High School Diploma in Experimental Sciences** 

دبيرستان البرز | Alborz High School

China, Qingdao | 2021 – Present

GPA: 3.32 / 4.00

Iran, Bojnord | 2019 - 2020

GPA: 16.56 / 20.00

## **Additional Training & Relevant Coursework:**

• Developed a <u>responsive web application</u> as part of the Web Design course, JavaScript, Python, SEO Algorithms

- Digital Designing with Adobe illustrator, Photoshop
- Publishing Academic Papers, LaTeX

### **SKILLS**

• Programming:

Technologies & Tools:

Languages:

• Research Interests:

Convolutional Neural Network (CNN)

Big Data Analysis

Edge Computing

HTML5/CSS3, Flexbox, Grid, Python, MySQL, SEO Algorithms, Git & GitHub, PHP, C++

Microsoft Office (Word, PowerPoint, Excel), EndNote Adobe (illustrator, Photoshop), VS Code, Jet Brains, Linux

English: Fluent (Duolingo 135, Advanced: CEFR C1)

Chinese: Elementary (Oral)

Persian: Native

Artificial Intelligence and Machine Learning

Cloud Computing
 Indian Pines

#### PROFESSIONAL EXPERIENCE

FardaFilm | Movie platform (similar to Netflix)

Founder & Manager | **2018 – 2021** 

- Achieved +10,000 daily users by implementing advanced on-page and off-page SEO strategies, including BERT,
  Panda, Hummingbird, PageRank, Pigeon.
- Directed a 4-member team using Agile methodologies to manage social media content, implement SEO strategies, and ensure efficient website operations.
- Enhanced user experience by redesigning UI/UX with responsive frameworks, increasing average session duration by 35%.

**TzHost** | Web Hosting Business

Founder & Manager | 2015

- Built a client base of +220 website owners through targeted digital marketing and SEO campaigns.
- Managed system administration and implemented SEO optimizations for 50+ client websites, improving their search engine rankings and user engagement.

- Increased daily visitors to 4,000+ by leveraging keyword optimization tools (e.g., Google Analytics) and creating data-driven, engaging content.
- Published over 100 multimedia blog posts, increasing average time on site by 20%.

#### **TravianZiad** | Online Gaming Platform

Founder & Manager | 2014

Managed +200 daily players by designing immersive game mechanics and optimizing backend performance.

#### Persian-Tuning | Sport Cars Blog

Content Writer | 2014

• Collaborated in a team to produce 150+ high-quality blog posts on sports cars, utilizing SEO optimization and compelling narratives, leading to a 15% increase in readership.

### **Awards & Certificates**

- Scholarship Recipient: Qingdao West Coast New Area 'One Belt One Road' International Students Scholarship.
- Gold Medal: 11th Jiaozuo International Taijiquan Competition, Regulation Routine (Men's Group C) 2023.

## **Extracurricular Activities**

- Insightful Meeting with Renowned Academic Scholars (December 2024)
  - Engaged with scholars, including the Education Counselor of the Iranian Embassy and professors from McGill
    University, gaining insights into academic success, research methodologies, and professional development.
- Field Trip Activity Haier Factory, Sino-German Primary School, and Traditional Medicine Museum (December 2024)
  - Explored Haier's factory, a Sino-German school, and a Traditional Medicine Museum, enhancing my understanding of global collaboration and technological integration.
- World Transport Convention (June 2024)
  - Attended the World Transport Convention to explore innovations in transportation technology, gaining insights into cutting-edge research, sustainable solutions, and global technological trends.
- Gold Medalist 11th Jiaozuo International Taijiquan Competition (September 2023)
  - Achieved a Gold Medal in the Taijiquan Regulation Routine (Men's Group C), demonstrating focus, discipline, and commitment to excellence in a competitive international event.
- China-SCO Institute of Economy and Trade Training Programs (April & July & October 2023 & July 2024)
  - Completed training in international trade and entrepreneurship, enhancing cross-cultural adaptability and economic collaboration skills.
- Volunteering Service for 2023 Orientation at Shandong University of Science and Technology (September 2023)
  - Assisted new international students during orientation, promoting community-building, teamwork, and leadership.

#### **INTERESTS**

- Passionate about Web Development and Web Technologies, Cyber Security and their applications
- Digital Marketing and SEO Algorithms
- Football and Team Sports
- Classical Music & Jazz